

MidCoast Fine Arts'
RIVERSSANCE
Festival of Fine Art
**22nd Annual
Call for Entry**



MidCoast Fine Arts' Riverssance Festival of Fine Art is the premier fine arts festival of the Quad Cities, showcasing 100 of the top artists from throughout North America... Artists like you! Organized and run by a number of art festival artists, Riverssance continues to be recognized for careful attention to exhibiting artists' comfort and success, community partnerships, great buyers, beautiful location, and a fun weekend.

Your artwork sales will be complemented by regional entertainment on stage, children's art tent, restaurant quality food, and much more. These peripherals are there to refresh the buyers and get them back to your booth for another look and another purchase.

Media Sponsors will once again include television, radio, and print reaching markets as far as 100 miles from the event. In addition, Riverssance will be placing promotion and ads in regional publications. MidCoast Fine Arts' newly revamped web site, midcoast.org, will also be a significant source of Riverssance promotion. As always, we will be working closely with the Quad Cities Convention & Visitors Bureau and mounting a large direct mail campaign using postcards we share with you.

Artists' awards were increased on our 20th anniversary to \$4000. This includes a \$1000 Best of Show award and ten \$300 awards of merit. Checks along with a special set of trophies designed by one of our regional master craftsmen will be awarded at a catered Saturday night dinner on the festival grounds, complete with entertainment.

MidCoast Fine Arts serves the Quad Cities artists and community throughout the year with a myriad of exhibition opportunities designed to help artists promote and sell their work without commission. Artists helping artists, is what the organization is all about.

DATE & TIME 2009:

Saturday, September 19, 10 a.m. - 6 p.m. Sunday, September 20, 10 a.m. - 4 p.m.

LOCATION:

Lindsay Park in the Village of East Davenport, Davenport, Iowa, Quad Cities, USA

ELIGIBILITY: Open to all artists 18 years of age or older.

All artwork must be original and executed by the artist. Limited edition prints are permitted, but will constitute less than 50% of the booth. All artwork should be clearly marked as an original or as a reproduction. Commercial exhibits, buy-and-sell items, items made from kits, and commercially-molded articles are not permitted.

Any commercially produced materials used to complete exhibited work **MUST** be subordinate to the original artistic interpretation and technique of the finished artwork. Only accepted juried medium(s) may be exhibited. Artists may apply in additional categories with a separate application, jury fee, and images for each. This applies to ALL categories including Jewelry. The festival committee reserves the right to request the removal of any work that differs from these criteria or from the slides submitted. Failure to comply will result in immediate expulsion from the festival, without refund.

JURYING: Jurying for acceptance will be made from 5 digital images supplied by the artist on CD or scanned from slides supplied by the artist (see slide labeling diagram). Each artist will supply 4 images of work executed in the last 3 years and one image of the display. Acceptance will be based on total jury scores, however additional consideration will be given to categories which would otherwise exceed 20% of the booth allocations. Alternates will also be chosen. Decisions of the jury will be final.

APPLICATION PROCEDURE:

1. Complete application form.
2. Four images of your work and one of your booth. These may be supplied as jpgs on CD (recommend approx. 150 ppi 4" x 6") or standard slides. On slides, label information as shown on diagram to the left. For digital files, please provide a Word document on the CD or hardcopy with NAME, MEDIA, TITLE, & SIZE. Place slides in vinyl sleeve and CD in protective sleeve. CD's will not be returned.
3. Check to MFA for **\$20 for CD, \$25 for slides** (non-refundable jury fee)
4. Check to MFA for \$170 (booth fee). This check will NOT be cashed until you have been accepted as an exhibitor. Others will be returned with slides.
5. Self-addressed stamped envelope (with 2 - first class stamps for return of slides and notification.
6. Place all in adequate envelope and address to Riverssance c/o MidCoast Fine Arts PO Box 4142, Rock Island, IL 61204-4142

Jury fees will be cashed immediately. No booth fees will be cashed prior to April 24, 2009. Artists agreeing to be alternates will have their booth fee checks retained until which time they agree to fill an opening or they are returned. Artists not juried to this year's Riverssance will have their checks returned with their notification.

Booth Refunds: Full booth refund less \$20 administrative fee for any cancellation in writing received prior to Aug. 15. No refunds after Aug. 15.

Notification will be mailed by April 20, 2009

EXHIBITION & SPACE: Artists must supply all necessary display equipment. Each exhibitor will be assigned a 12' x 14' area. Displays must conform to space allotted. All artists are responsible for paying Iowa sales tax. Artists are required to display during all event hours both days. There is no rain date. Come prepared for inclement weather. Riverssance, MidCoast, or any community partners or sponsors are not responsible or liable for the loss or damage of property or display. One artist per booth. The Riverssance committee will make every effort to give accepted artists requested spaces, contingent on the layout of the festival. There are a limited number of corner booths. These and other requests will be given to the earliest emailed or postmarked requests. Artists may set up after 2pm on Friday, Sept. 18, and must be set up by Sat. 10am. No electricity is supplied to artists' booths.

SECURITY: Artists may leave displays overnight Friday and Saturday at their own risk. Security will be provided both nights, but loss or damage will be the responsibility of the artist.

CONTACT: Jodean Murdock (309) 737-8910, jodean@midcoast.org

CALENDAR:

March 23, 2009 - Postmark deadline for application

April 20, 2009 - Notifications mailed

August 15, 2009 - Deadline for cancellations with refunds and
Artists' instructions mailed

September 18, 2009 - Friday booth set-up AFTER 2pm

September 19, 2009 - 22nd Annual Riverssance 10 am to 6 pm

September 20, 2009 - 22nd Annual Riverssance 10 am to 4 pm